KS4 Year 11 Business Studies

Exam Board: Edexcel
Specification:
https://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/GCSE_Business_Spec_2017.pdf

Topics Covered:
Theme 2 – Building a Business

- Topic 2.1 Growing the business
- Topic 2.2 Making marketing decisions
- Topic 2.3 Making operational decisions
- Topic 2.4 Making financial decisions
- Topic 2.5 Making human resource decisions

Links to helpful web-based resources:
www.businessstudiesonline.co.uk/
http://www.bbc.co.uk/education/subjects/zpsvr82
BBC Bitesize
www.businessed.co..uk
www.tutor2u.co.uk
www.senecalearning.co.uk

How is the course assessed?

Externally assessed exams at the end of Year 11.
Theme 1 - Investigating a Small Business. This exam is worth 50% of the total grade.
Theme 2 - Building a Business. This exam is worth 50% of the total grade.
Each paper is divided into three sections:

Section A: 35 marks
Section B: 30 marks
Section C: 25 marks

Each paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.

Questions in Sections B and C will be based on business contexts given in the paper.

Calculators may be used in the examination.

Suggested reading/ revision guides:

CPG GCSE Edexcel Business For the GCSE 9-1 course
ISBN 978 1 78908 089 6