

Business Studies Unit Overview Year A Level Theme 4 Lockdown

Business Studies – Theme 4 Global Business Autumn Term 1

During school closure Business students completed Theme 1 and 2 of the syllabus. Work was also started for Themes 3 and 4. Assessments were completed throughout school closure and feedback was issued to student individually, which will be discussed during the revisiting period.

All students will revisit the material covered on return to school in the first three weeks of September and will be assessed on their understanding of key terminology and skills. Although this will initially occur during the first three weeks in September, it will continue throughout year two as year 12 topics overlap with year 13 topics. Those students who need further support will be able to find all resources on Sharepoint and will be closely monitored by their class teachers. Students should be fully caught up at the end of this three-week period. The additional curriculum time will also allow for more recaps to take place. Closer to the exam period, revision in class and additional sessions will be offered.

Lockdown –review of learning coverage

Theme 1 Lockdown Recap 1.4.4 Motivation in theory and practice	<p>Knowledge: Students will learn about the importance of employee motivation to a business. Students will learn about motivation theories including Taylor (scientific management), Mayo (human relations theory), Maslow (hierarchy of needs), Herzberg (two factor theory). Students will learn about financial incentives to improve employee performance such as piecework, commission, bonus, profit share and performance-related pay. Students will learn about non-financial techniques to improve employee. Performance such as delegation, consultation, empowerment, team working, flexible working, job enrichment, job rotation, job enlargement.</p>	<p>Demonstrating exceptional independence as students, and as critical and reflective thinkers with enquiring minds.</p> <p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p>	GCSE Links 2.5.4 Motivation	Student textbooks are issued at the beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide Online Resources for Students Seneca Learning Bee Business Bee Tutor2u
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	<p>Understanding: Students will understand the importance of motivation. Students will understand motivation theories. Students will understand financial and non-financial methods of motivation. Skills: Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>		<p>Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p>
<p>Theme 1 Lockdown Recap 1.4.5 Leadership</p>	<p>Knowledge Students will learn about leadership and the distinction between management and leadership. Students will learn about types of leadership style including, autocratic, paternalistic, democratic and laissez-faire. Understanding Students will understand leadership and the difference from management. Students will understand the types of leadership. Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional independence as students, and as critical and reflective thinkers with enquiring minds.</p> <p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p>	<p>GCSE Links 1.1.3 The role of business enterprise</p>	<p>Student textbooks are issued at the beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide Online Resources for Students Seneca Learning Bee Business Bee Tutor2u Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p>

		Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.		
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What are we learning?	What knowledge, understanding and skills will we gain?	What does mastery look like?	How does this build on prior learning?	What additional resources are available?
<p>4.1.1 Growing economies</p>	<p>Knowledge Students will learn about the growth rate of the UK economy compared to emerging economies. Students will learn about the growing economic power of countries within Asia, Africa and other parts of the world. Students will learn about the implications of economic growth for individuals and businesses such as trade opportunities for businesses and employment patterns. Students will learn about the indicators of growth such as Gross Domestic Product (GDP) per capita, literacy, health and the Human Development Index (HDI). Understanding Students will understand the growth rate of the UK economy and in other emerging economies globally. Students will understand about the implications of growth and the indicators of growth. Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>This will be a new aspect of the course for most. Those students studying Economics may have some knowledge of these concepts. MINTS and BRICS are also covered in Geography.</p>	<p>Student textbooks are issued at the beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide Online Resources for Students Seneca Learning Bee Business Bee Tutor2u Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p>
<p>4.1.2</p>	<p>Knowledge Students will learn about exports and imports.</p>	<p>Demonstrating exceptional knowledge and understanding of business</p>	<p>GCSE Links</p>	<p>Student textbooks are issued at the</p>

<p>International trade and business growth</p>	<p>Students will learn about the link between business specialisation and competitive advantage. Students will learn about foreign direct investment (FDI) and its link to business growth. Understanding Students will understand exports and imports. Students will understand competitive advantage and specialisation. Students will understand what FDI is and its links to growth. Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>concepts, business terminology and business objectives. Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts. An outstanding commitment shown to participating in group activities and supporting peers. Utilising the exam technique at every opportunity when answering questions, verbally or in writing. Evidence of wider reading, research and current thinking in the subject. Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>1.2.4 The Competitive environment 1.5.4 The economy and business 2.1.3 Business and Globalisation Theme 1 Links 1.2.1 Demand 1.2.2 Supply 1.2.3 Markets This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide Online Resources for Students Seneca Learning Bee Business Bee Tutor2u Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p>
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<p>4.1.3 Factors contributing to increased globalisation</p>	<p>Knowledge Students will learn about the reduction of international trade barriers/trade liberalisation. Students will learn about political change, reduced cost of transport and communication, increased significance of global (transnational) companies, increased investment flows (FDI), migration (within and between economies, the growth of the global labour force and structural change.</p> <p>Understanding Students will understand the reduction of international trade barriers and how these factors have increased globalisation.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide Online Resources for Students Seneca Learning Bee Business Bee Tutor2u Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p>
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**Business Studies – Theme 4
Global Business
Autumn Term 2**

What are we learning?	What knowledge, understanding and skills will we gain?	What does mastery look like?	How does this build on prior learning?	What additional resources are available?
<p>4.1.4 Protectionism</p>	<p>Knowledge Students will learn about tariffs and import quotas and other trade barriers such as government legislation and domestic subsidies. Understanding Students will understand the key concept of protectionism. Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher</p> <p>Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>

<p>4.1.5 Trading blocs</p>	<p>Knowledge Students will learn about the expansion of trading blocs such as the EU and the single market, the ASEAN and NAFTA. Students will learn about the Impact on businesses of trading blocs. Understanding Students will understand the key concept of trading blocs. Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher</p> <p>Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>
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<p>4.2.1 Conditions that prompt trade</p>	<p>Knowledge Students will learn about the push factors such as saturated markets and competition Students will learn about the pull factors such as economies of scale and risk spreading Students will learn about the possibility of off-shoring and outsourcing and extending the product life cycle by selling in multiple markets. Understanding Students will understand the push and pull factors that prompt trade. Students will understand off-shoring and outsourcing and extending the PLC. Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>Theme 2 Links</p> <p>2.5.1 Economic influences</p> <p>2.5.3 The Competitive environment</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>
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<p>4.2.2 Assessment of a country as a market</p>	<p>Knowledge Students will learn about the factors to consider such as levels and growth of disposable income, the ease of doing business, infrastructure, political stability and exchange rates.</p> <p>Understanding Students will understand how to assess a country as a market.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>Theme 2 Links</p> <p>2.5.1 Economic influences</p> <p>2.5.3 The Competitive environment</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher</p> <p>Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>
<p>4.2.3</p>	<p>Knowledge Students will learn about the factors to consider such</p>	<p>Demonstrating exceptional knowledge and understanding of business</p>	<p>GCSE Links</p>	<p>Student textbooks are issued at the beginning of the course.</p>

<p>Assessment of a country as a production location</p>	<p>as costs of production, skills and availability of labour force, infrastructure, location in trade bloc, government incentives, ease of doing business, political stability, natural resources and likely return on investment Understanding Students will understand how to assess a country as a production location. Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>concepts, business terminology and business objectives. Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts. An outstanding commitment shown to participating in group activities and supporting peers. Utilising the exam technique at every opportunity when answering questions, verbally or in writing. Evidence of wider reading, research and current thinking in the subject. Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>1.2.4 The Competitive environment 1.5.4 The economy and business 2.1.3 Business and Globalisation Theme 1 Links 1.2.1 Demand 1.2.2 Supply 1.2.3 Markets This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide Online Resources for Students Seneca Learning Bee Business Bee Tutor2u Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p>
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<p>4.2.4 Reasons for global mergers or joint ventures</p>	<p>Knowledge Students will learn about spreading risk over different countries/regions, entering new markets/trade blocs, acquiring national/international brand names/patents, securing resources/supplies and maintaining/increasing global competitiveness Understanding Students will understand the spread of risk and maintaining global competitiveness. Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide Online Resources for Students Seneca Learning Bee Business Bee Tutor2u Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p>
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<p>4.2.5 Global competitiveness</p>	<p>Knowledge Students will learn about the impact of movements in exchange rates. Students will learn about competitive advantage through, cost competitiveness and differentiation. Students will learn about skill shortages and their impact on international competitiveness. Understanding Students will understand the key concepts of global competitiveness. Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>Theme 2 Links</p> <p>2.5.1 Economic influences</p> <p>2.5.3 The Competitive environment</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher</p> <p>Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>
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Business Studies – Theme 4 Global Business Spring Term 1				
What are we learning?	What knowledge, understanding and skills will we gain?	What does mastery look like?	How does this build on prior learning?	What additional resources are available?
<p>4.3.1 Marketing</p>	<p>Knowledge Students will learn about the global marketing strategy and global localisation (glocalisation). Students will learn about the different marketing approaches such as domestic/ethnocentric, mixed/geocentric and international/polycentric. Students will learn about the application and adaptation of the marketing mix (4Ps) and Ansoff's Matrix to global markets.</p> <p>Understanding Students will understand the key differences in global marketing from domestic marketing.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>1.3.5 Marketing strategy</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher</p> <p>Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>

<p>4.3.3 Cultural/social factors</p>	<p>Knowledge Students will learn about the considerations for businesses in cultural differences, different tastes, language, unintended meanings, inappropriate/inaccurate translations and inappropriate branding and promotion</p> <p>Understanding Students will understand the key cultural and social factors for businesses.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>
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<p>4.4.1 The impact of MNCs</p>	<p>Knowledge Students will learn about the impact of MNCs on the local economy such as local labour, wages, working conditions and job creation. Local businesses, the local community and the environment. Students will learn about the impact of MNCs on the national economy such as FDI flows, balance of payments, technology and skills transfer, consumers, business culture, tax revenues and transfer pricing.</p> <p>Understanding Students will understand the impact of MNCs on local and national economies.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>
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<p>4.4.2 Ethics</p>	<p>Knowledge Students will learn about stakeholder conflicts, pay and working conditions, environmental considerations such as emissions and waste disposal, supply chain considerations, exploitation of labour and child labour, Students will learn about the marketing considerations such as misleading product labelling and inappropriate promotional activities.</p> <p>Understanding Students will understand the stakeholder conflicts with regards to ethics. Students will understand the marketing considerations surrounding ethics.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>2.1.4 Ethics, the environment and business</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>
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<p>4.4.3 Controlling MNCs</p>	<p>Knowledge Students will learn about the factors to consider, such as political influence, legal control, pressure groups and social media.</p> <p>Understanding Students will understand how MNCs are controlled.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links</p> <p>1.2.4 The Competitive environment</p> <p>1.5.4 The economy and business</p> <p>2.1.3 Business and Globalisation</p> <p>2.1.4 Ethics, the environment and business</p> <p>Theme 1 Links</p> <p>1.2.1 Demand</p> <p>1.2.2 Supply</p> <p>1.2.3 Markets</p> <p>This will be a new aspect of the course for most. Those students studying Economics will have some knowledge of these concepts.</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>
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<p>Focus on revision for final exams</p> <p>Focus on exam technique for final exams</p> <p>Focus on feedback from examiner reports/past papers</p> <p>Focus on feed forward from past papers, case studies and short answer questions.</p>	<p>Knowledge Students will use their knowledge gained in Theme 1 & 4 to complete past exam papers, practice multiple choice questions and work on improving their exam technique.</p> <p>Understanding Students will work on ensuring they understand the exam process and what to expect for their final exam.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional independence as students, and as critical and reflective thinkers with enquiring minds.</p> <p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>Theme 1 & 4 prior learning</p> <p>Exam technique prior learning</p> <p>End of topic tests prior learning</p> <p>Calculations prior learning</p> <p>Analysing and evaluating case studies prior learning</p> <p>Assessment books</p> <p>Year 12 exam</p>	<p>Student textbooks are issued at the beginning of the course.</p> <p>Sharepoint Resources for students</p> <p>Class teacher</p> <p>Powerpoints</p> <p>Topic Tests</p> <p>Past Exam Papers</p> <p>Mark Schemes</p> <p>Revision Guide</p> <p>Online Resources for Students</p> <p>Seneca Learning</p> <p>Bee Business Bee</p> <p>Tutor2u</p> <p>Social Media Resources for Students</p> <p>Youtube</p> <p>Bizconsesh</p> <p>Joe Bayley Revision</p> <p>Tutor2u</p>
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**Business Studies – Theme 4
Global Business
Spring Term 2**

Students will now prepare for Paper 3.

Paper 3 Investigating business in a competitive environment.

Paper code: 9BSO/03

30% of the total qualification

Each question is drawn from one or more of the following contexts: local, national or global.

Section A will focus on the broad context provided in the pre-released document, issued by Edexcel.

Section B will focus on at least one strand within the context provided.

Each section will contain unseen stimulus materials comprising quantitative and qualitative evidence.

Students are required to apply their knowledge and understanding from Themes 1, 2, 3 and 4 and their understanding of the broad context, to this evidence.

Questions in Sections A and B each comprise one data response question broken down into a number of parts, including one extended open-response question.

Students cannot take any of their research or investigation data carried out as part of the pre-release into the examination.

The assessment comprises 2 questions.

The assessment comprises 100 marks.

Each year the pre – released case study is different.

What are we learning?	What knowledge, understanding and skills will we gain?	What does mastery look like?	How does this build on prior learning?	What additional resources are available?
<p>Research of businesses in the industry of the pre-issued case study</p>	<p>Knowledge Students will learn about the businesses in this industry and how they relate to the questions provided, preparing them for Section B of the exam paper.</p> <p>Understanding Students will understand the different and diverse types of businesses in the industry they will be examined on.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links These will obviously change each year based on the pre-issued case study from Edexcel.</p> <p>Theme 1, 2, 3 & 4 links These will obviously change each year based on the pre-issued case study from Edexcel.</p>	<p>Student textbooks are issued at the beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide</p> <p>Online Resources for Students Seneca Learning Bee Business Bee Tutor2u</p> <p>Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p> <p>Paper 3 resources for students APT Support Pack Zig Zag Support Pack</p>
<p>Research into the key questions</p>	<p>Knowledge</p>	<p>Demonstrating exceptional knowledge and understanding of business</p>	<p>GCSE Links</p>	<p>Student textbooks are issued at the</p>

<p>provided by Edexcel.</p>	<p>Students will learn about the key questions from Edexcel and will be able to research these in a group setting using all resources available to them.</p> <p>Understanding Students will understand what they questions are and how they need to research them effectively.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>These will obviously change each year based on the pre-issued case study from Edexcel.</p> <p>Theme 1, 2, 3 & 4 links These will obviously change each year based on the pre-issued case study from Edexcel.</p>	<p>beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide</p> <p>Online Resources for Students Seneca Learning Bee Business Bee Tutor2u</p> <p>Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p> <p>Paper 3 resources for students APT Support Pack Zig Zag Support Pack</p>
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<p>Identify key elements of all Themes which apply to the pre-issued case study</p>	<p>Knowledge Students will learn about how to use the syllabus and their individual Theme revision for Paper 3.</p> <p>Understanding Students will understand which parts of the syllabus relate to the pre-issued case study and how they could be turned into exam questions.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links These will obviously change each year based on the pre-issued case study from Edexcel.</p> <p>Theme 1, 2, 3 & 4 links These will obviously change each year based on the pre-issued case study from Edexcel.</p>	<p>Student textbooks are issued at the beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide</p> <p>Online Resources for Students Seneca Learning Bee Business Bee Tutor2u</p> <p>Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p> <p>Paper 3 resources for students APT Support Pack Zig Zag Support Pack</p>
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<p>Complete practice questions, quizzes, worksheets and possible exam papers</p>	<p>Knowledge Students will learn about the key areas of the syllabus that relate to the pre-issued case study and complete exam preparation using various resources.</p> <p>Understanding Students will understand how topics from the syllabus could become exam questions and how to answer them.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links These will obviously change each year based on the pre-issued case study from Edexcel.</p> <p>Theme 1, 2, 3 & 4 links These will obviously change each year based on the pre-issued case study from Edexcel.</p>	<p>Student textbooks are issued at the beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide</p> <p>Online Resources for Students Seneca Learning Bee Business Bee Tutor2u</p> <p>Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p> <p>Paper 3 resources for students APT Support Pack Zig Zag Support Pack</p>
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<p>Feedback and feedforward one 2 ones with students</p>	<p>Knowledge Students will learn where they can improve their work and be able to receive individual support in doing this.</p> <p>Understanding Students will understand how they can improve their marks in the exam.</p> <p>Skills Defining key terms, demonstrating independence; working collaboratively with others, utilising exam technique, using case studies effectively, understanding context and how to analyse and evaluate data.</p>	<p>Demonstrating exceptional knowledge and understanding of business concepts, business terminology and business objectives.</p> <p>Consistently applying knowledge and understanding to contemporary business issues and to different types and sizes of businesses, in local, national and global contexts.</p> <p>An outstanding commitment shown to participating in group activities and supporting peers.</p> <p>Utilising the exam technique at every opportunity when answering questions, verbally or in writing.</p> <p>Evidence of wider reading, research and current thinking in the subject.</p> <p>Demonstrating outstanding ability to apply quantitative skills relevant to business, including using and interpreting data.</p>	<p>GCSE Links These will obviously change each year based on the pre-issued case study from Edexcel.</p> <p>Theme 1, 2, 3 & 4 links These will obviously change each year based on the pre-issued case study from Edexcel.</p>	<p>Student textbooks are issued at the beginning of the course. Sharepoint Resources for students Class teacher Powerpoints Topic Tests Past Exam Papers Mark Schemes Revision Guide</p> <p>Online Resources for Students Seneca Learning Bee Business Bee Tutor2u</p> <p>Social Media Resources for Students Youtube Bizconsesh Joe Bayley Revision Tutor2u</p> <p>Paper 3 resources for students APT Support Pack Zig Zag Support Pack</p>
<p>Once Theme 4 content is complete students will be prepared for Paper 1 This consists of Theme 1 and Theme 4. In February of Year 13 students will be prepared for Paper 3. This paper is based on a pre-issued scenario which students will analyse and evaluate as a group.</p>				